



Wouldn't it be nice if this worked?

Did you know that 4.5 million tons of junk mail is produced each year? And you are getting your fair share? We each get over 560 pieces of junk mail a year (that's over 10 pieces a week, per person) — a waste of both time and paper.

Junk mail is a problem for all of us. Today the threat of identity theft prevents us from simply throwing away the unwanted mail. Now we need a high-power cross-cut shredder that not only shreds paper but credit cards and CDs as well.

Here's another idea: stop it before it gets to your house!

Here are three resources that will help shrink the pile by 75 percent or more!

1. The Direct Marketing Association will put your name on a “do not mail” list, which all its members must cross-reference before sending you a solicitation. Save yourself \$5 and register by mail, or for a \$5 fee, register online. www.dmaconsumers.org/cgi/offmailinglist
2. The Consumer Credit Reporting Industry will remove your name — for five years or for life — from the mailing lists that credit card companies use to send out offers. www.optoutprescreen.com
3. When you buy electronics you are covered under the manufacturer's warranty whether you return the warranty card or not. These cards are used to gather names for mailing lists. If you have ever filled out one of these cards write to National Demographics and Lifestyles to have your name removed:

NDL List Order Service, 1621 18th Street, Suite 300, Denver, CO 80202

I hope this has been helpful. Remember you need to be both persistent and patient. You should notice a decrease in the amount of junk mail you receive within a month, but the removal of your name from these extensive lists may take a while.

In the meantime: Shred and Recycle! Or call me and I'll help you sort it all out.

s i m p l e | o r d e r , i n c .

www.simpleorder-deb.com